



Galasso Learning Solutions Presents a New Social Media Offering!

Do you struggle to provide your membership with relevant and timely Accounting & Auditing information in a timely fashion?

We all know that a captivating and content-rich social media presence can increase your audience, engage your members, and help deliver valuable A&A content in manageable pieces. Unfortunately, quality A&A content is hard to find, however GLS can help!

Our Nano Learning and Social Media Bundles allow you to quickly and easily communicate up-to-date social media content that discusses the newest information relevant to the profession. Our high-quality video content covers everything in accounting and auditing, including issued and proposed standards from the FASB, GASB, and AICPA, as well as, other changes impacting the CPA profession. These HD MP4 videos, come with introductory verbiage and an element of co-branding so that you may effortlessly incorporate them into newsletters, LinkedIn feeds, Facebook, or YouTube to engage your audience in real-time or promote similar events. In addition, if your state recognizes NANO learning, our Gold Package includes everything you need to load a NASBA compliant course into your LMS for CPE credit!



Gold Package
\$750/month

- Offer NANO Learning courses on the individual final standards just days after they are issued, thus delivering this valuable knowledge to your members before it appears in other CPE courses.
- Engage your membership with 4+ video-based social media posts on proposed standard changes relevant to accountants and auditors.



Silver Package
\$500/month
Most Popular

- Engage your membership and keep them informed with 4+ video-based social media posts per month that cover a combination of issued and proposed standards as well as key changes in our profession. The content is just as informative, but *unlike the gold package, videos on issued standards will not include NASBA required NANO elements.*



Bronze Package
\$350/month

- Engage your membership and keep them informed with 3 video-based social media posts per month focused on proposed changes in the profession from the key standard setters. This forward-looking content will keep CPAs ahead of the curve as our profession adapts and grows.

Prepayment discounts are available and packages can be customized to meet your needs and budget.

“My stint at SCACPA can be divided into ‘before the GLS partnership’ and ‘after the GLS partnership.’

After partnering with GLS, nearly every week, I can look forward to posting new video blog content. I have never had a problem on the technical side loading the video materials or accessing the marketing descriptions that lets our members know they are receiving clear, direct and insightful commentary on A&A issues that are making news.”

- Gregory Hardy, Content Strategist for the South Carolina Association of CPAs.

Visit our website at www.galassolearningsolutions.com to learn more about GLS.